

2025

3rd Semester Examination (CCFUP : NEP)

Paper : MDC 3-T

BUSINESS ENVIRONMENT

Full Marks : 40

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

Answer any *five* questions : $2 \times 5 = 10$

1. State two significance of studying business environment.
2. Define political environment.
3. Mention any two components of internal environment of a business.
4. State two features of capitalism.
5. Define Cultural Diversity.
6. List two CSR practices in India.
7. Explain the term cross-cultural management.
8. What is EXIM policy?

P.T.O.

Group - B

Answer any *two* questions : $5 \times 2 = 10$

9. What are the differences between micro and macro environment?
10. What is monetary policy? Discuss its objectives.
11. What is meant by legal environment? State the main objectives of the Consumer Protection Act. $2+3$
12. What is sustainable development? Discuss any two green business practices. $2+3$

Group - C

Answer any *two* questions : $10 \times 2 = 20$

13. Discuss the role of technology in business.
14. Explain Liberalisation, Globalization and Privatization (LPG). Discuss their significance and long term impact on Indian economy.
15. Discuss the concept of Corporate Governance and evaluate its importance in modern business.
16. Explain major environmental issues faced by businesses today.