

2023

4th Semester Examination

SOCIOLOGY (Honours)

Paper : GE 4-T

[CBCS]

Full Marks : 60

Time : Three Hours

*The figures in the margin indicate full marks.  
Candidates are required to give their answers  
in their own words as far as practicable.*

[Sociology of Media]

Group - A

Answer any *ten* questions from the following :  $2 \times 10 = 20$

1. What are the forms of 'Old Media'?
2. What is meant by 'Social Networking'?
3. State the meaning of 'Broadcast Media'.
4. What is 'Public Sphere'?
5. What is 'Soap Opera'?
6. Define Communication.

P.T.O.

7. What is 'Hyper Reality'?
8. Who was Rupert Murdoch?
9. Define C.N.N.
10. What is Internet?
11. Who wrote the book 'Being Digital'?
12. What is meant by face to face interaction?
13. Define 'Cyberspace'.
14. Write the functions of B.B.C.
15. Write two disadvantages of mass media.

**Group - B**

Answer any *four* questions.

5×4=20

16. Discuss the 'Semiotic theory' of mass media.
17. What are the impacts of Technology on Media?
18. Write a short note on Multimedia.
19. What is meant by Newspaper publishing?
20. State the important features of mass media.
21. Does mass society reflects mass culture? — Explain it.

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**Group - C**

Answer any *two* questions.

10×2=20

22. Discuss about the concept John Thompsons 'the media and modern society'.
23. How can we control the issues of Media regulation? — Explain it.
24. Explain media effect both in short-term and long-term Perspectives.
25. Define development communication. Explain the role of Radio and TV in India's development.

বঙ্গানুবাদ

বিভাগ - ক

যে কোন দশটি প্রশ্নের উত্তর দাও : ২×১০=২০

- ১। পুরানো মিডিয়ার রূপগুলো কী কী?
- ২। সামাজিক সংযোগ বলতে কী বোঝো?
- ৩। সম্প্রচার মিডিয়া অর্থ (meaning) উল্লেখ কর।
- ৪। 'গণপরিসর' বলতে কী বোঝো?
- ৫। গার্হস্থ্য সংক্রান্ত নাটক (Soap Opera) কাকে বলে?
- ৬। 'যোগাযোগ' বলতে কী বোঝো?

P.T.O.

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OR

**[Population and Society]**

**Group - A**

Answer any *ten* question from the following :  $2 \times 10 = 20$

1. Define demography.
2. What is density of population?
3. What do you mean by life table?
4. Define morbidity and co-morbidity.
5. What is a census?
6. Define fecundity.
7. What is child mortality?
8. What is Crude Birth rate?
9. What is the difference between immigration and emigration?
10. What is migration stream?
11. What is Gross Domestic Product (GDP)?
12. In which year was National Population Policy first declared?
13. What is fertility?
14. What is sample survey?
15. What is meant by life expectancy?

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**Group - B**

Answer any *four* questions.

5×4=20

16. What is the relation between Sociology and demography? 5
17. Describe age and sex pyramid.
18. Discuss the demographic transition theory of population.
19. What are the different measures of mortality?
20. Discuss the effect of population on economic development.
21. Discuss the size and growth of India's population in the 20<sup>th</sup> century.

**Group - C**

Answer any *two* questions.

10×2=20

22. Define Migration. What are the causes and effects of migration? 2+8
23. Discuss the population policies adopted in independent India.
24. Examine, in detail the theory of population as developed by Malthus.
25. What is fertility? What are the causes of high fertility rates in India? 2+8

P.T.O.